

PRICES / number

2020

Circulation : 40.000 copies
Frequency : Quarterly
Publishing dates : 03/2020 (**101**) - 07/2020 (**102**) - 09/2020 (**103**) - 12/2020 (**104**)
Delivery of material : 10 weeks before publishing
Target: Readership with a high buying power, architects, interior decorators, designers
Diffusion : Belgium, France, the Netherlands, Luxembourg and Taiwan
2 editions : FR/EN - DU/EN

- Cover 2 for the price of 4.040 € excl. VAT
- Cover 3 for the price of 3.830 € excl. VAT
- Cover 4 for the price of 4.460 € excl. VAT

- 2/1 opening page
 - 1st = 6.490 € excl. VAT
 - 2^d = 6.230 € excl. VAT
 - 3^d = 5.970 € excl. VAT
 - 4th = 5.710 € excl. VAT
 - 5th = 5.450 € excl. VAT
 - 6th & following = 4.950 € excl. VAT

International & national edition

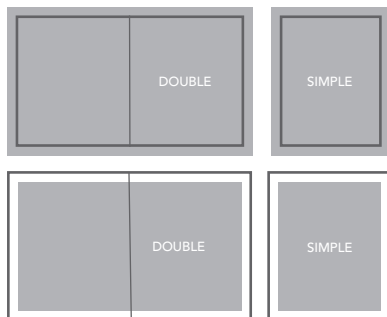
- 1/1 right hand page
 - 1st/3 = 3.140 € excl. VAT
 - 2^d/3 = 3.080 € excl. VAT
 - 3^d/3 = 2.990 € excl. VAT
- 1/1 left hand page
 - 1st/3 = 2.930 € excl. VAT
 - 2^d/3 = 2.875 € excl. VAT
 - 3^d/3 = 2.790 € excl. VAT

- Publi-2/1 page
 - 1st/3 = 3.870 € excl. VAT
 - 2^d/3 = 3.760 € excl. VAT
 - 3^d/3 = 3.650 € excl. VAT
- Publi-1/1 page
 - 1st/3 = 2.320 € excl. VAT
 - 2^d/3 = 2.260 € excl. VAT
 - 3^d/3 = 2.190 € excl. VAT

Local edition

- 1/1 right hand page 1 version
 - 1st/3 = 1.795 € excl. VAT
 - 2^d/3 = 1.550 € excl. VAT
 - 3^d/3 = 1.380 € excl. VAT
- 1/1 left hand page 1 version
 - 1st/3 = 1.650 € excl. VAT
 - 2^d/3 = 1.410 € excl. VAT
 - 3^d/3 = 1.230 € excl. VAT

TECHNICAL INFO



- Pictures and digital tools to be delivered in Acrobat format (high resolution pdf)

- **Sizes**

Margins

Double page = 460 mm + 5 mm (bleed) x 300 mm + 5 mm (bleed)

Simple page = 230 mm + 5 mm (bleed) x 300 mm + 5 mm (bleed)

- **Page set-up**

2/1 p. = Max 440 mm x 280 mm 1/1 p. = Max 210 mm x 280 mm

Sales team :

Alexandra Daelmans +32 (0)475 680 872
alexandra.daelmans@villasdecoration.com

Kelly Gielis +32 (0)487 011 044
kelly.gielis@villasdecoration.com

Catherine Limon +32 (0)475 938 373
catherine.limon@villasdecoration.com

Patricia Masselis +32 (0)475 407 708 / +32 (0)69 35 28 80
patricia.masselis@villasdecoration.com

Delivery of material :

Priscille Blicke : studio@villasdecoration.com

Publishing Director :

Alexandra Hombergen - alexandra.hombergen@villasdecoration.com

Coordination & production :

Inès Prioux - ines.prioux@villasdecoration.com